



Sponsorship and Exhibition Prospectus

ascia

australasian society of clinical immunology and allergy

www.allergy.org.au

ASCIA is the peak professional body of clinical immunology and allergy specialists in Australia and New Zealand

ASCIA is a member society of the World Allergy Organisation (WAO) and the Asia Pacific Association of Allergy, Asthma and Clinical Immunology (APAAACI)

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Secretariat

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ASCIA2017

Invitation

Preparations are now being well underway for the ASCIA 2017 Conference to be held in Auckland, New Zealand from 13-15 September 2017 at the Viaduct Events Centre.

The conference will include presentations from the following 8 confirmed international speakers:

- **Professor Carsten Bindslev-Jensen** (ASCIA keynote speaker)
- **Dr Lene Heise Garvey** (ASCIA-ANZAAG Drug Allergy Symposium keynote speaker)
- **Professor Jonathan Hourihane** (CFAR Symposium and ASCIA keynote speaker)
- **Prof Nikos Papadopoulos** (CFAR Symposium and ASCIA keynote speaker)
- **Professor Werner Pichler** (ASCIA-ANZAAG Drug Allergy Symposium keynote speaker)
- **Professor Jennifer Puck** (ASCIA keynote speaker)
- **Professor Hugh Sampson** (CFAR Symposium and ASCIA keynote speaker)
- **Professor Scott Sicherer** (CFAR Symposium and ASCIA keynote speaker)

There will also be more than 40 speakers and chairs from New Zealand and Australia participating in this conference and we expect more than 400 delegates.

On **Friday 15 September** the ASCIA 2017 conference will include the following concurrent sessions:

- **ASCIA 2017 Drug Allergy Symposium** held in conjunction with the Australian and New Zealand Anaesthetic Allergy Group (ANZAAG) on Friday afternoon, followed by the ANZAAG annual meeting on Saturday 16 September.
- **ASCIA 2017 Nurse and Dietitian Updates** (all day).

ASCIA 2017 will also be held in conjunction with:

- **Centre for Food and Allergy Research (CFAR) Symposium 2017** on Tuesday 12 September.
- **Food Allergy introductory course for Dietitians** on Saturday 16 September.

ASCIA annual conferences continue to provide an international standard of continuing professional development in the areas of allergy and clinical immunology. They are also an opportunity to interact with colleagues working in these areas.

We look forward to welcoming you to Auckland in September.

Dr Maia Brewerton, Dr Anthony Jordan
ASCIA 2017 Co-Chairs

Dr William Smith
ASCIA President

Jill Smith
ASCIA CEO

Organising committee

ASCIA 2017 Conference committee - Dr Maia Brewerton (co-chair), Dr Anthony Jordan (co-chair), Dr Andy Baker, Dr Jan Sinclair, Dr Peter Storey.

ASCIA 2017 Nurse and Dietitian Update coordinators: Pauline Brown (nurse), Anna Richards (dietitian), Simone Stephens (nurse).

ASCIA2017

Preliminary program summary

| Tuesday 12 Sept | Wednesday 13 Sept | Thursday 14 Sept | Friday 15 Sept | Friday 15 Sept | Saturday 16 Sept |
|--|---|---|--|--|---|
| CFAR Symposium | Conference Day 1 | Conference Day 2 | Conference Day 3 | Nurse and Dietitian Updates | Dietitians Workshop: Becoming a competent allergy practitioner |
| Registration | Registration JCTC Breakfast Session for Supervisors and Trainees | Registration Breakfast Session: Food Allergy | Registration Breakfast Session: Challenging PID cases | Registration Nurse and Dietitian committee meetings | Registration Welcome |
| Keynote presentations Hot publications in food allergy research | Allergy Plenary | Immune deficiency Plenary | Immune deficiency Symposium | Food Allergy Symposium - Combined Session | Food allergy diagnosis and management; Consultation structure |
| Morning Tea | Morning Tea | Morning Tea | Morning Tea | Morning Tea | |
| Keynote presentations Panel discussion | Food Allergy Plenary | Skin Disease Symposium | Clinical Grand Rounds | Psychosocial and emotional response of patients - Combined session | History taking; Breastfeeding and milk alternatives; Safe food challenges |
| Lunch | Lunch | Lunch | Lunch | Lunch | |
| Hot publications in food allergy research Panel discussion | Respiratory Allergy Symposium | Lung Disease Symposium | ASCIA-ANZAAG Drug Hypersensitivity Symposium | Concurrent Sessions | Case studies |
| Afternoon Tea | Afternoon Tea | Afternoon Tea | Afternoon Tea | Afternoon Tea | |
| Keynote presentations What has CFAR achieve and what's next? | Autoimmunity Symposium | Basten Oration ASCIA AGM | ASCIA-ANZAAG Drug Hypersensitivity Symposium (continued) | Concurrent Sessions | Adult food allergy; Management of other adverse food reactions |
| | Welcome Function Viaduct Events Centre | Gala Dinner Venue TBC | Closing Function Viaduct Events Centre | Closing Function Viaduct Events Centre | |

ASCIA2017

Sponsorship levels

Diamond sponsorship - \$40,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$40,000 or more, including ASCIA educational programs. Entitlements are as follows:

- Premium stand location @ 50% discounted rate
 - Complimentary exhibitor registrations (4 per stand), full page colour advertisement in Program Book and satchel insert.
 - Listing on ASCIA website and Program Book as Diamond sponsor.
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Platinum sponsorship - \$25,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$25,000 - \$39,999 including ASCIA educational programs. Entitlements are as follows:

- Preferred stand location, after Diamond sponsors
 - Complimentary exhibitor registrations (3 per stand), full page colour advertisement in Program Book and satchel insert.
 - Listing on ASCIA website and Program Book as Platinum sponsor.
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Gold sponsorship - \$15,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$15,000-\$24,999 including ASCIA educational programs. Entitlements are as follows:

- Preferred stand location, after Platinum sponsors
 - Complimentary exhibitor registrations (3 per stand) and satchel insert.
 - Listing on ASCIA website and Program Book as Gold sponsor.
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Exhibitors - \$6,000 (AUD + GST)

Exhibitors who are not sponsors are entitled to:

- Complimentary exhibitor registrations (2 per exhibition stand).
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Complimentary exhibitor registrations include:

- Catering (lunch, morning and afternoon tea)
 - Entry to all sessions (except for CFAR Symposium, JCTC breakfast meeting and AGM)
 - Welcome Function tickets
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Note:

- Exhibitors should use the ASCIA 2017 Conference exhibitor and sponsor registration form to purchase Gala Dinner tickets and additional exhibitor registrations.
 - Sponsors of specific events or items are given first option in subsequent years.
 - New exhibitors and sponsors must be approved by the organising committee.
 - A summary of all sponsors and exhibitors will be included on the ASCIA 2017 Program Book.
 - Diamond, Platinum and Gold sponsors are also listed on the ASCIA website for 1 year.
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ASCIA2017

Sponsorship and exhibition options

| | | |
|--------------------------|---|---------------------|
| <input type="checkbox"/> | SINGLE ASCIA 2017 CONFERENCE EXHIBITION STAND (3m x 3m) for 3 DAYS (Wednesday 13 – Friday 15 September) | \$6,000 |
| <input type="checkbox"/> | DOUBLE ASCIA 2017 CONFERENCE EXHIBITION STAND (6m x 3m) for 3 DAYS (Wednesday 13 – Friday 15 September) | \$12,000 |
| <input type="checkbox"/> | TRIPLE ASCIA 2017 CONFERENCE EXHIBITION STAND (9m x 3m) for 3 DAYS (Wednesday 13 – Friday 15 September) | \$18,000 |
| <input type="checkbox"/> | QUADRUPLE ASCIA 2017 CONFERENCE EXHIBITION STAND (6m x 6m) for 3 DAYS (Wednesday 13 – Friday 15 September) | \$24,000 |
| <input type="checkbox"/> | SPONSORSHIP OF ASCIA GALA DINNER | \$20,000 |
| <input type="checkbox"/> | SPONSORSHIP OF WELCOME FUNCTION | \$15,000 |
| <input type="checkbox"/> | SPONSORSHIP OF CLOSING FUNCTION | \$10,000 |
| <input type="checkbox"/> | SPONSORSHIP OF INTERNATIONAL SPEAKER (US) | \$15,000 |
| <input type="checkbox"/> | SPONSORSHIP OF INTERNATIONAL SPEAKER (EU) | \$10,000 |
| <input type="checkbox"/> | SPONSORSHIP OF BREAKFAST SESSIONS SOLD | \$10,000 |
| <input type="checkbox"/> | SPONSORSHIP OF DINNER FOR TRAINEES AND CONSULTANTS Friday 15 September SOLD | \$10,000 |
| <input type="checkbox"/> | SPONSORSHIP OF POSTER AREA NEW | \$12,000 |
| <input type="checkbox"/> | SPONSORSHIP OF CONFERENCE APP NEW | \$8,000 |
| <input type="checkbox"/> | SPONSORSHIP OF SACHEL NAMETAG SOLD | \$8,000 |
| <input type="checkbox"/> | ADVERTISEMENT IN PROGRAM BOOK | \$6,000 |
| <input type="checkbox"/> | SACHEL INSERT | \$1,000 |
| <input type="checkbox"/> | POSTER AND CGR AWARDS | \$1,000 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR ADVANCED TRAINEES | \$500-\$1500 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR MEDICAL STUDENTS NEW | \$500-\$1500 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR DIETITIANS NEW | \$500-\$1500 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR NURSES NEW | \$500-\$1500 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR SCIENTISTS NEW | \$500-\$1500 (each) |

All prices are quoted in Australian Dollars and therefore GST (10%) applies.

Prices include standard white Octanorm stands which can be customised if required.